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(Incorporated in the Cayman Islands with limited liability) (Stock Code: 01345)

CHANGE OF ADDRESSES OF REGISTERED OFFICE AND PRINCIPAL SHARE REGISTRAR AND TRANSFER OFFICE IN THE CAYMAN ISLANDS

The board (the "**Board**") of directors (the "**Director**(s)") of Shanghai Pioneer Holding Ltd (the "**Company**") hereby announces that, with effect from 1 February 2021, the addresses of the Company's registered office and principal share registrar and transfer office in the Cayman Islands have been changed to:

Registered office of the Company:

One Nexus Way, Camana Bay Grand Cayman KY1-9005 Cayman Islands

Principal share registrar and transfer office in the Cayman Islands of the Company:

Intertrust Corporate Services (Cayman) Limited One Nexus Way, Camana Bay Grand Cayman KY1-9005 Cayman Islands

The Company was not promptly informed of the change of addresses above due to an inadvertent error and therefore did not timely disclose matters relating to the change of addresses above in compliance with the requirements of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") in due course. In order to avoid similar delays in the future and strengthen internal control procedures, the Company will (i) review and monitor the Company's internal communications and compliance procedures to avoid omissions of or delays in information; and (ii) provide written guidance on similar compliance procedures to all Directors, senior management and relevant personnel of the Company to ensure full compliance with the Listing Rules by the Company.

The Company's Hong Kong branch share registrar remains unchanged.

By order of the Board Shanghai Pioneer Holding Ltd LI Xinzhou Chairman

Shanghai, 25 September 2023

As at the date of this announcement, the Directors are Mr. LI Xinzhou, Mr. XIAO Guoguang and Mr. YANG Yuewen as executive Directors, Ms. HU Mingfei as non-executive Director and Mr. ZHANG Hong, Mr. LAI Chanshu and Mr. WONG Chi Hung, Stanley as independent nonexecutive Directors.